

# CRUSHING IT IN AFRICA

## MINING AND CONSTRUCTION OFFER HIGH POTENTIAL GROWTH MARKETS

Italian crushing and screening specialist **MB Crusher** is expanding its international footprint by entering the African market, which it believes holds significant growth and investment potential.

In doing so, MB Crusher is investing in expanding its personnel and resources into this important market as it strongly believes that Africa will contribute significantly to its growth, by consolidating its political and commercial identity.



**Africa's mining and construction industries in particular hold the biggest potential for growth,"**

Najmeddine Sahraouis, Deputy General Manager,  
MB Crusher, Middle East and Africa

customers will be able to experience, first hand, the real performances of the MB Crusher products – which are designed, engineered and manufactured entirely in Italy.

### REVOLUTIONARY PRODUCTS

Furthermore, the company aims to inform the African market about how it is helping to revolutionise the crushing and screening industry, enabling businesses to optimise their costs and increase their earnings.

As a result of the ever-changing crushing and screening needs, MB Crusher has changed the methods of crushing used in all types of opencast mining and construction, enabling new opportunities and providing solutions to all types of technical requirements and environmental regulations – replacing the traditional crusher in most applications.

MB Crusher's range of products is particularly useful in most complex situations such as small spaces that have difficult or limited access, as the company's hydraulic attachments are built to satisfy the requirements of the mining and construction sectors, where productivity, performance and durability are essential.

As a worldwide leader in the areas of crushing, demolition and recycling of waste and inert material from construction sites and quarries, MB Crusher prides itself on the top quality of its product and its ability to customise its product offering to suit its clients' needs. **ME**

“Entering the African market would have a significant impact on both our crushing and screening business as well as the continent, as we believe our products could improve the way crushing and screening is currently being undertaken in the mining and construction sectors.”

“In order to take part in the continent's future big projects, we'll be working towards reinforcing and strengthening our relationships with our dealer networks and focus on growing our coverage in a phased manner while constantly improving our service through careful learning of customers needs and expectations,” Sahraouis notes.

Thanks to the network that MB is creating with local African dealers, its

**MB Crusher offers the widest range of crusher buckets for excavators, loaders, back-hoes and skid-steers from 2.8 t to over 70 t, satisfying all possible needs. MB completes its range with a collection of screening buckets, rotary grapples and the brand-new drum-cutters.**





**MB<sup>®</sup>**  
**THE CRUSHING EVOLUTION**

# **INNOVATIONS AND CRUSHING SOLUTIONS**

**MB CRUSHER: ADVANCED TECHNOLOGIES  
FOR CRUSHING AND SCREENING:**  
UNIQUE OF ITS KIND AND STRICTLY MADE IN  
ITALY, MB BUCKETS ARE APPLICABLE TO ANY  
MACHINE AND SUITABLE FOR ALL MATERIALS,  
EVEN THE TOUGHEST.

## **APPLICATION AREAS**

RECYCLING  
DEMOLITIONS  
ROAD WORKS  
EARTHWORKS  
PIPELINES  
EXCAVATIONS  
QUARRIES  
MINES

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