



MB CRUSHER GOES BEYOND THE BOUNDARIES OF THE OCEAN

Versatility, reduced costs, onsite reuse and a wide array of applications – these are the unique features that have made MB Crusher Buckets famous throughout the world. This patented product, made 100 per cent in Italy, has revolutionised the work of construction, demolition and earthmoving companies thanks to its versatility and multiple applications, which meet the needs of both small business owners and more structured and organised companies.

Today, MB's products are becoming more common and are often part of the standard equipment of every business that operates in the fields of construction, quarrying, mining, demolition, earthmoving and excavation, road construction, environmental remediation and ducts.

MB Crusher is now present in more than 150 countries worldwide and is strengthening

its presence in many territories, thanks to an extensive network of dealers and authorised workshops that coordinate their local presence.

In particular, in recent years MB Crusher has strengthened its presence in Australia and New Zealand, in collaboration with two exclusive partners that believed in the company and became promoters of the brand's innovation and technology.

Active in the market since 2010, the company Boss Attachment of Sydney sells earthmoving equipment in Australia, New Zealand and the Pacific Islands. The collaboration with MB began in 2014 when Livio Pace, the director of Boss Attachment, saw MB products at the Conexpo fair in Las Vegas and was immediately impressed. The same held true for his customers as soon as he began distributing MB's crushing and screening buckets.

Today, Boss Attachment is the exclusive distributor for MB Crusher in the territories of Queensland, New South Wales, the Australian Capital Territory, Victoria, South Australia and Tasmania.

"MB Crusher Buckets exceed all expectations," emphasised Livio Pace, "with their incredible versatility. The truth is that it takes just one man and one machine operator to complete all stages of production, which is a tremendous advantage for companies. But not only was I impressed by the MB Crusher Buckets, MB's screening buckets are also outstanding products: I never thought such a simple device could be so productive. Precisely for this reason, our collaboration with MB is becoming a true partnership, with great expectations and ambitious goals for the future. We know how important it is for MB to have a local partner for product distribution, participation in fairs

and post-sales management. Our partnership with MB is this, continued collaboration and the exchange of ideas and information to offer our customers the very best.

"I'm certain that in the next few years every earthmoving company will have a MB product in its fleet of machinery."

For the territories of Western Australia and the Northern Territory, in 2013 MB Crusher signed a deal with the company DM BREAKER, active on the market since 1995.

"DM Breaker Equipment has continued to increase the diversity of its products range by introducing innovative and reliable proven pieces of earthmoving and construction equipment," said Marion Marriott, Managing Director. "One of those associations is with world renowned MB Crusher. The introduction of the MB products into the DM Breaker's product range has given the company the ability to meet the preferences of those customers looking to introduce cutting edge technology with innovation, therefore proving them the opportunity to effectively meet stringent requirements and provide specialist services.

"The introduction of the MB Crusher Bucket and Screening Buckets systems has installed new, but simple techniques of onsite crushing and screening leading to a range of cost savings of transportation, operation times and crushing costs, which have previously been a major drain on productivity and budgets.



"DM Breaker Equipment recognises the need for alternative methods and innovation within the attachments sector and the fruits of the MB Crusher range have proved their worthiness over and over again. MMM (WA) Pty Ltd introduced MB's BF70.2 Crusher

Bucket into their fleet of attachments when undertaking the reconstruction project for the South Perth Promenade Riverwalk Replacement. MB's BF70.2 Crusher Bucket allowed MMM to utilise the pre-existing precast concrete river wall by crushing it onsite for reuse as aggregate for drains or blended fill, which earned MMM its nomination for the CCF Earth Awards 2015 (Environmental) for which they won first place."

No longer a niche or specialised piece of equipment, the MB Crusher Bucket has become a piece of standard equipment for every construction company.

A highly specialised product, manufactured exclusively in their facility in Fara Vicentino (Italy), major investments in research and development and a focus on customer needs have proven to be winning strategies developed through several area managers that coordinate the business throughout the territory, supporting the work of dealerships that operate in contact with customers throughout the world. This undeniably prosperous international market is positioning MB Crusher Buckets in numerous construction sites around the globe.

