

## EDITORIAL FOCUS

# Behind Every Great Work there is an MB Crusher Bucket

An all-Brazilian challenge for the Italian Company MB, one of the leaders in the earth moving and construction industry: its products have been in use for several months at various sites across the country.

Thanks to a partnership with Grupo Monte Sinai Locação Ltda, MB's Crusher Buckets and Screening Buckets have been used for the construction of the Arena Pernambuco stadium ahead of the 2014 Brazilian World Cup.

It began in 2009 with initial contact between the Group owners, Abinael Manoel and Enoque Manoel De Souza and MB Area Manager for Brazil, Carlotta Mettifogo.

"We purchased the first BF90.3 in May 2011 - De Souzas explained - and used it for recycling demolished material at the "Atlantico Sul" shipyard in the Port of Suape (Pernambuco). We then took the MB Crusher Bucket to the "Shopping Rio Mar" site to crush inert material from the demolition of an old factory, and this material was subsequently reused at the same site".

MB Crusher Buckets and products have become important assets in worldwide events. Back in 2010, MB Crusher Buckets were used to build the Soccer City Stadium ahead of the South African World Cup.

After South Africa came Brazil and its Arena Pernambuco, the construction of which was entrusted to the national giant "Construtora Norberto Odebrecht". It was Odebrecht to contact Grupo Monte Sinai for the hire of its MB Crusher Buckets.

Significant investment in research has allowed the Vicenza-based company to produce high performance and cutting-edge buckets which have been specified for projects worldwide.

These customers confirm the versatility of MB products.

"With the MB Crusher Bucket - Mr De Souza of Brazil said - the great advantage has been that of saving on the cost of material: instead of buying it from third parties, we used material that came straight from the site, from the demolished construction or from the site ground itself. This has allowed us to make significant savings in terms of material, resources, our time and the time of the customer who commissioned the work. This show of "significant savings" has led to other commissions at the same sites as well as conveying a sense of solid professionalism to our customers. It is worth mentioning that we use the MB Crusher Bucket for an average of 10 hours a day, 6 days a week. On top of all this, no special maintenance is required, keeping costs low compared to mobile or fixed crushers".

MB Managing Director, Guido Azzolin concluded: "In periods of global economic downturn such as the one we are currently facing, the use of our machine for large events shows that companies who invest in research and technology and offer cutting-edge products will always find a place on the market and gain prominent positions in prestigious sectors such as that of large-scale construction".

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