

## **RAISING A RUCKESS...NEWS FLASH FOR THE WORLD OF CONCRETE – 2012**

*FOR IMMEDIATE RELEASE*

MB was first in the market, ten years ago, with jaw-crusher attachments for excavators. We invented them, we manufacture them. We know them best. Period.

MB opened their US Corporate Offices in April, 2010, and immediately started raising a good 'ol fashion ruckus in America's earth-moving and demolition industries. Word spread fast, as end users of the attachments learned these low maintenance units brought immediate profits. MB crushing and screening buckets attach to any excavator of 9 tons and up, and are perfect for on-site demolition, excavation, roadwork, quarries and more. Our equipment is: suited for all demolition and earth-moving situations; offer faster project start-ups; defray recycling and fuel charges (associated with hauling waste to a dump); and is economically friendly. What else can we say? Only that the MB Crusher and Screen Attachments are simple and easy to use, allowing team projects to become a one-person operation.

In a shaky and uncertain construction market, MB units cut operational costs more than any other solution available on the market. Competitors have come, competitors have gone...MB stays the course of technological excellence, while finding even more ways for customers to turn trash into cash!

***Jeremy Cohorst, of Edgerton, Kansas, started Cohorst Enterprises, Inc., in 1996, with just a skid loader and dump truck. Like many new companies, Cohorst took on a variety of jobs to get things going.***

***Now, the company keeps 17 pieces of equipment busy with rock excavation and utility trenching for municipal cities, counties, and commercial contractors.***

***Jeremy started considering the value of a crusher, while watching a demolition demonstration held by a local Caterpillar dealer.***

***Soon a BF90 crusher, manufactured by MB America, Inc., became part of his inventory. Attaching easily to an excavator, Cohorst says, "our crushing attachment completes the equipment needed on a job site. Most of our savings comes in not having to haul (waste) and being able to reuse the material from the demolition site."***

Along our way, MB America, Inc., has been proud to partner with dealers to help widen trails of economic strength in the construction and earth moving industries.

Well, jump back jack – because that trail just became a highway! Patten Industries, Inc. (a.k.a. Patten Caterpillar), just rolled into the MB horizon. And the World of Concrete 2012 is the perfect place to break the news!

Patten Cat, of Elmhurst, IL, well-respected as an authorized Caterpillar heavy equipment dealer (in No. Illinois and 2 Counties in NW Indiana), were just appointed as an authorized MB America Dealership. Patten will be a stocking dealer, making MB crushing and screening attachments available at all of their branches.

Len Scala, Patten Industries Equipment Sales Operations Administrator, first discovered the MB attachments in the summer of 2011, while researching another project. By August, discussions began between Scala, MB America, Inc., CEO Max Ravazzolo, and MB's N.E. Regional Sales Manager, Casey Reed.

A demolition demonstration was set up for November 30, 2011, at Patten's headquarters, in Elmhurst. Reed, along with Patten Cat Technician, Steve Rajzer, prepared a Caterpillar 336 for the demonstration. Don Styx, Patten's Demo Operator, rolled the 336 out to an audience ready for some serious crushing.

Scala recalls, "A good part of the audience were sewer and water guys. They had heard about the crusher and wanted to see it working. Seeing that they could just pull up curbing and crush it right there was a big selling point. One customer was saying he spends big bucks to haul waste off for crushing and then to haul it back for reuse. After the demonstration, he was ready to buy. He knew the unit would pay for itself quickly."

Within the two hour demonstration, MB's crusher demolished numerous buckets of cement. Customers who asked how quickly the output size could drop from 5" to 2" waited only moments.

From attendance, to equipment performance, the event was a great success! An alliance was formed between two dynamic companies, with the same goal in mind - to continue being a reliable heavy equipment source for America's construction industries.