



A MB BF120.4 bucket crusher on a Case CX290 excavator.

BUCKET CRUSHERS AID CONSTRUCTION FOR 2010 WORLD CUP

Defending champion Italy will be one of the top teams at the next football World Cup in South Africa in 2010. One company supplying the machinery to build the new Johannesburg stadium is also Italy-based MB Crusher. The company's bucket crushers are currently being used on the construction site for the Soccer City Stadium, where the World Cup final will be held on 11 July, 2010.

"We were very excited when, together with our South African distributor, High Power Equipment Africa, we won the order to supply the bucket crushers for construction of the stadium where the opening and closing ceremonies for the 2010 World Cup will be held," said MB managing director Guido Azzolin. "It was a real surprise and made us proud of our products and proud to be able to bring a piece of Italy to this major world event."

MB first met with its South African dealers several years ago when the company launched into its first overseas venture. The presence of the bucket in South Africa has since made it possible for MB to establish contact with customers from other African countries who have also recognised the advantages of using the product as well as its numerous applications.

MB became involved with the World Cup preparations when it proposed that its crusher



MB's crusher bucket is being used to clear inert material at the new Soccer City Stadium.

bucket be adopted for clearing considerable quantities of inert material being generated in the construction of the new stadium.

Liviero Civili, which is responsible for the construction of the stadium, recognised that MB was able to manufacture technologically advanced bucket crushers with unmatched performance.

"In a period of global economic crisis, our machines in Johannesburg demonstrate that companies that invest in research and technology and propose cutting edge products will always be successful and can



A MB BF120.4 bucket crusher, attached to a Komatsu machine, feeds the stockpile.

establish a strong presence in such elite segments as large scale construction," Mr Azzolin said.

The project has demonstrated the operational flexibility of MB's bucket crushers and highlighted the process of internationalisation carried through by the company.

"We are proud to demonstrate that Italy has much to offer the world, particularly for these large scale events," Mr Azzolin said. •

Source: MB Crusher