MB in the Spotlight

Despite the world crisis affecting all sectors, MB SpA has been continuously investing, not only in product research and development, but also in trade fair events.

The year 2009 is filled with events and changes for the Vicenza-based company, world leader in the manufacture and sale of bucket crushers: events and changes that will lead MB towards new goals but that will above all broaden its already great horizons, leading the company towards the conquest of new markets and the consolidation of existing ones.

The first new event is the change in the name of the company, its structure and organisation: from this year in fact the company changes from being a Srl (limited liability Company) to a Spa (joint stock Company) reaching the goal much sought after by the Azzolin brothers. This transformation represents international recognition, new research boundaries, and further development of the activities and the possible input of new capital to optimise resources.

The change from Srl to S.p.A is a great reason of pride also for all MB employees who in just a few years – the company was established in 2001 – have seen the company grow beyond expectations also thanks to their enthusiasm and commitment and to the positive response of the international market.

Another important milestone the company achieved is that it has obtained the UNI EN ISO 9001:2000 Quality Management System certifications which have filled with pride the management and all the departments. The certification was awarded after a period of tests which involved all the company's departments and certifies the quality of the product, after-sales service, commercial customer service and administration. This last goal represented a necessary step for MB to offer its customers an excellent and quality product, confirming once again the company's position as leader worldwide in this sector.

The year 2009 will be a year of changes and new goals for the company which will once again see the innovative bucket



crusher protagonist worldwide. The stage of Meccanica Breganzese will travel each month to a different country in the world taking part in the most important exhibitions of this sector.

In February MB S.p.A. played its trump cards in Las Vegas together with its American importer at the World of Concrete exhibition, one of the most important ones in the USA: MB was also present at the Made Expo in Milan and in Val d'Aosta. In March the company moved to Greece, at the Metec 2009 exhibition and to Austria, at the Mawev-Show, while in April MB will point its spotlights on its products during one of the most important world events: April MB bucket crushers were the protagonists in France at the Intermat 2009 exhibition, a worldwide event that attracts ideas, visitors, new products and great inventions. In May MB will move to Spain where the company will set up a test site at the Fider 2009 exhibition. In June MB will travel across the ocean to Brazil to take part in the M&T Expo from 2 to 6 June.

The presence of MB at exhibitions worldwide will continue in the second half of the year: in autumn the bucket crushers will be the protagonists of the most important Italian exhibitions (Saie

in Bologna and Made Expo in Rome) and will take part in many other exhibitions around the world, thanks also to the contribution of the numerous local dealers and distributors.

The participation in numerous national and international events has laid the foundations for the success of the company, which in just a few years has become a world leader in this sector. MB is firmly convinced of the fundamental importance of being a reference point both as a sales force for its clients and with constant presence at trade fair events, thus establishing long-lasting relationships and boosting client loyalty.

The Paris fair will also be the opportunity to present the latest MB product for the first time, the results of the constant research of the MB team and the advanced technology of its products. The historical MB bucket crushers will be on show too, at the forefront of the internal stand K070 of Hall 6.

For further information please contact: MB S.p.A.
Via Calcara, 11
36042 Breganze (Vicenza)
Tel. +390445308148
Fax +390445308179
www.mbcrusher.com
info@mbcrusher.com