

On-site crushing saves in many ways.



The MB Crusher Bucket can crush material down to between 20mm and 120mm

With spiraling land fill costs, pressure is constantly on contractors to reduce the amount of waste for disposal from demolition sites. This has been particularly true in Europe where landfill is at a premium and this need has accelerated the innovation of new crusher technologies.

One enterprising company, Meccanica Breganzese (MB) has produced a range of excavator mounted crusher buckets that are winning fans around the world including Australia.

Following months of telemarketing here, Veronica Guerra, business development manager for MB Crusher Buckets came to Australia to witness first-hand, how our contractors used the crushers and gauged their response. Due to the remote nature of the Australian market MB Crusher Buckets decided to approach their marketing differently here, with the appointment of a number of regional dealers. In Italy, the Company manages to sell the majority of its products directly from its headquarters in Vicenza.

The dealer with the most impressive results so far, according to Guerra, is Wagga based Landquip. The company is a family affair with General Manager, Trevor Nason, his son Jay Nason as Sales Manager and daughter Andrea Nason as Marketing Manager. "Marketing is the key to success with our buckets and featuring the MB on the

front page of their most recent catalogue of products, I'm sure will produce fantastic results." said Guerra.

"Landquip is a reliable company and what I particularly like about them is that they care about their customers and provide excellent service. They have also shown to be strong in after sales assistance which I understand is a very important aspect for Australian customers". She commented.

"The crusher bucket is a product that can be of great use in many areas of Australia, and currently Melbourne seems to be showing the most interest."

"I went to CivEnEx in Sydney and realized that the Australian market is very different to the Italian Market. The trade fairs in Italy have extensive demonstration areas for our customers to see the buckets in action. I will be suggesting that we should make a point of being able to demonstrate our bucket's capabilities at trade shows around Australia." Guerra explained.

The MB crusher bucket is a hydraulically operated jaw crusher, not an impact crusher like many others on the market around the world. One of the benefits of this feature is there is

less likelihood of jamming as material passes through the crushing mechanism easily, or can be tipped out of the front when required. The jaws can be set to crush the material into sizes from 20mm to 120mm depending on the application. The Australian market has always been very strong in 20 to 30 tonne class excavators and this is meant that the BF90.3 bucket is the model of most interest to contactors here of the 4 available. The 0.75 m³ capacity bucket weighs 3,500 kg with a jaw opening of 900 x 450mm, and is capable of crushing all types of material from virgin rock to reinforced concrete. The MB bucket also has the option of an iron separator which can prove very beneficial to contractors working in recycling applications.

"By dragging the rear of the bucket over the crushed pile, any steel is easily removed and able to be placed aside for recycling purposes." She said.

"We are currently performing a series of demonstrations around the Australia and invite interested contactors to contact us for an invitation to these sites.

Our dealers look forward to showing everyone how much time and money the crusher bucket will save customers from reduced waste disposal and transport costs." Said Guerra.

Further information: info@mbc crusher.com or visit www.mbc crusher.com

The option of a magnet to remove steel from crushed material is popular with Australian contractors.

