

# MB IN THE SPOTLIGHT

*A new year in the limelight for MB.*

The year 2009 is filled with events and changes for this Vicenza-based company, world leader in the manufacture and sale of bucket crushers, events and changes that will lead MB towards new goals but will above all, broaden its' already great horizons, leading the company towards the conquest of new markets and the consolidation of existing ones.

The first new event is the change in the name of the company, its' structure and organisation. From this year in fact, the company changes from being a Srl (limited liability company) to a S.p.A. (joint stock company) reaching the goal much sought after by the Azzolin brothers. This transformation represents international recognition, new research boundaries and further development of the activities and the possible input of new capital, to optimise resources. The change from Srl to S.p.A is a great reason of pride also for all MB employees who, in just a few years – the company was established in 2001 – have seen the company grow beyond expectations also thanks to their enthusiasm and commitment and to the positive response of the international market.

Another spotlight has already focused on MB in 2009 thanks to another important event: apart from the transformation from Srl to Spa, the Vicenza-based company has obtained the UNI EN ISO 9001:2000 Quality Management System Certification which has filled with pride the Management and all the departments. The certification was awarded after a period of tests which involved all of the company's departments and certifies the quality of the product, after-sales service, commercial customer service and administration. This last goal represented a necessary step for MB to offer its' customers an excellent and quality product, confirming once again the company's position as leader worldwide in this sector.

The year 2009, will be a year of changes and new goals for the company, which will once again see the innovative bucket crusher dominate the worldwide marketplace. MB will travel each month to a different country in the world taking part in the most important exhibitions of this sector. In February MB S.p.A. will play its trump card in Las Vegas, together with its' American importer at the World of Concrete exhibition, one of the most important Expos held in the USA.

In March the company were present in Greece, at the Metec 2009 Exhibition (from 20 to 23 March) and to Austria, at the Mawev-Show (from 25 to 28 March), and in April, MB will put a spotlight on its products, during one of the most important world events. From 20 to 25 April MB bucket crushers were exhibiting in France at the Intermat 2009 exhibition, a worldwide event that attracts ideas, visitors, new and innovative products and great inventions. In May MB will be in Spain, where they will set up a test site at the Fider 2009 exhibition (Zaragoza, from 20 to 22 May). In June MB will travel across the ocean to Brazil to take part in the M&T Expo from 2 to 6 June. The presence of MB at exhibitions worldwide will continue in the second half of the year. In autumn the bucket crushers will be exhibitors at one of the most important Italian exhibitions (Saie in Bologna and Made Expo in Rome) and will take part in many other exhibitions around the world, with the help of their numerous local dealers and distributors.



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